

Can Johnny's Boy Attend OU in '66?



Special Edition Gateway University of Omaha, Omaha, Nebr. APRIL, 1963

OU Provides Services; Omahans Reap Benefits

By Tom Ash

"Why should I vote for a levy increase when OU doesn't affect me?"

This is a valid argument only if the voter doesn't let OU affect him. (This includes Omahans who do not have children going to the University and those who never will have.)

Besides giving Omaha students an education and Omaha teachers a job, the university provides many services for the people of Omaha. (If the people will use them.)

For instance, OU provides several special non-credit courses for people in business and industry.

Workshops

Dr. Donald Z Woods, Dean of the College of Adult Education, pointed out that "through the various conferences, workshops and Community Service courses, the University is able to extend its services to a great number of people."

He said that special courses in the field of business and industry are geared to "many adults who are seeking quality education but are not pursuing a degree."

Included in this program is a special 18 week course in man-

agement for Union Pacific Railroad employees. This is a general discussion seminar with lectures from seven university professors in economics, psychology, philosophy and sociology.

Another is a full year's course in systems and procedures, co-sponsored by the university and the Omaha Chapter of Systems and Procedures.

The College of Adult Education is also planning a Medical Secretary's refresher course. This is planned to be a six week program.

Refresher Course

Also offered is the "Technical Institute" under the department of engineering. This includes a refresher course in engineering technology. Plus classes in beginning, intermediate and advanced electronics.

One of the most widely-known special courses is the Principles of Investigation, which is in the Law Enforcement and Security program. This course made news locally when it was offered to the Omaha Police Department last fall.

This course, in particular, has had a great effect on the citizens of Omaha in that it makes our law officers more proficient in doing their job—protecting us.

Approximately one-half of the 95 students in the two sessions are Omaha police. The rest are air police from Offutt Air Force Base, night watchmen from several businesses and some regular students.

Appraisals
The Bureau of Industrial Test-
(Continued on Page 2.)

Mill Levy Myth No. 1

OU Is Completely
Tax Supported?
NO!

Students Pay 60%
Taxpayers Pay 36%

Mill Levy Myth No. 2

Voters in District 54 and 66
Can't Vote in
This Election?

NO!

All Registered Voters
Within the City Limits
Can Vote

Mill Levy Myth No. 3

Taxpayers Pay for
Non-Resident Student?
NO!

Resident Student
Pays, Per Hour . . . \$ 9.00
Taxpayer 5.40

Total \$14.40
Non-Resident
Pays, Per Hour . . . \$ 9.00
Plus Non-Resident
Fee 9.00

Total \$18.00
They Pay \$3.60 More

Mill Levy Myth No. 4

Taxpayers Paid for
Bowling Alleys?
NO!

Facilities Financed
Through Student
Supported Student Center
Budget

Space, Enrollment Grow But Not at Same Speed

Remember when "Johnny" came home at the end of World War II?

That was nearly 20 years ago when the Municipal University of Omaha was still a teenager.

Today, "Johnny's" children are being graduated from high schools in record numbers and an increasing percentage are going on to college—or at least hope they will.

Founded in 1908, the University of Omaha was incorporated as a co-educational, non-sectarian college by a group of Omaha citizens.

Municipal in 1930

It struggled along on a "door to door" existence until 1930 when far-sighted citizens voted to make Omaha U their Municipal University with a one mill levy for its support.

Six years later the Board of Regents selected the present 52-acre campus despite criticism from interested citizens that it was "too far away for a working class of students."

Using careful financial management and a PWA grant during the Depression years, OU erected the present Administration Building in 1938.

Enrollment steadily grew during the Thirties and Forties and Omaha began to stretch and flex its expanding muscles.

Not to Peak Yet

Came 1951 and Omaha was rumbling, a rumble that developed into a boom of growth and progress that has yet to reach its peak.

As Omaha surged forward, so did its University.

In May, 1951, Omahans gave their University a vote of confidence and approved a one mill levy increase, bringing the total to two mills for the support of OU.

Eppley Grants Aid

Five years later another vote of confidence came from Omaha when a philanthropist Eugene Eppley who presented the University with an \$850,000 library. (The library was expanded this year with a grant from the Eppley Foundation.) The rare gift accelerated the University's building program by five years.

The applied Arts Classroom Building was completed in time for the beginning of the 1959 fall term. Came 1960 and the Student Center was dedicated.

All that time, enrollment was swelling from about two thousand (1956) to more than eight thousand (today).

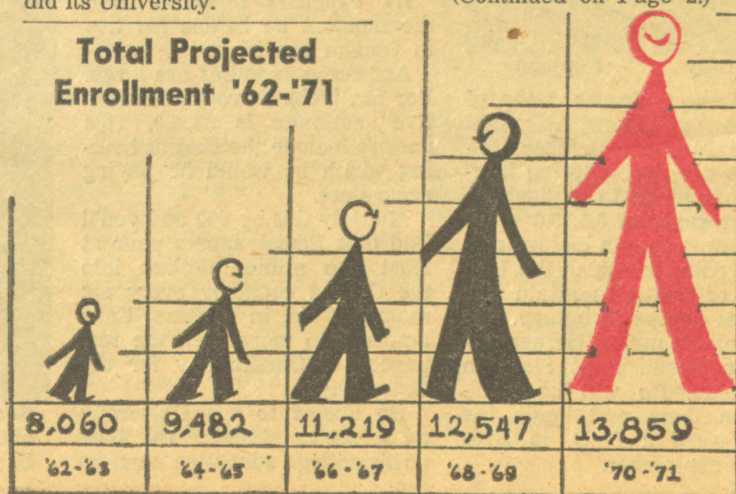
Now the Future

That's the past, now the future.

By 1970 more than 13-thousand students will be attending classes at Omaha U. The faculty (150 full-time today) and classrooms (42) will have to be doubled if Omaha U is to meet the demand.

Tuesday Omahans will be
(Continued on Page 2.)

Total Projected Enrollment '62-'71



VOTE YES
for Omaha U
and You
APRIL 23!

The Gateway

The GATEWAY is published weekly by students of the Omaha University Department of Journalism. Editorial comment and signed letters to the editor are not necessarily representative opinions of the faculty, administration or student body.
Editor-in-Chief.....Mary Beth Meyers
Managing News Editor.....Paul Beavers

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Special GATEWAY Edition Is Entirely Student Project

This newspaper (THE GATEWAY) is strictly a student newspaper.

The student body pays all bills connected with its publication.

This special issue was financed through the GATEWAY budget.

All material printed in this issue was written, edited and placed by the journalism students at the University. No faculty member saw any of this material before it was published.

All photographs were taken by student photographers.

It was distributed to your homes by the students of the University.

Why?

Because April 23 is an important date as far as OU is concerned. By now we are sure you know that we need your help. We hope this issue tells our story.

OU along with every other university in the country is faced with the aches and pains of an enrollment explosion. By 1970 we expect to have well over 13,000 students here attending credit courses.

With our present facilities one-fourth of these students would have to hang from the ceilings.

On April 3 there were around 1,200 student workers walking the streets of Omaha distributing literature about the University. These people need your support. Tomorrow's students need it.

OU is as much yours as it is ours. Go to the polls next Tuesday and vote YES for your University. Help to finish the job of providing Omaha with the best educational facilities possible!

National Scholastic Honors Nothing New to OU Students

Many scholarships and fellowships are won by Omaha University students each year.

This year's winners of the Woodrow Wilson Foundation Scholarships are Bette Jafek, a sociology major, and Stephen Schicker, an English Literature major; both are enrolled in the College of Liberal Arts.



Schicker

Jafek

The scholarships awarded to the students will enable them after graduation, to continue in their major fields and obtain a Masters degree.

'A Unique Award'

The Woodrow Wilson Foundation Scholarship is unique in the fact that the student does not apply for the award. The dean or the head of their respective departments nominates the student to be considered for the scholarship.

Miss Jafek plans to attend the University of Minnesota and work for her Masters degree in Statistics.

Schicker plans to attend Cornell University after being graduated.

NDEA Fellowships

Sally Poppino and Robert Hemenway are this year's winners of the National Defense Education Act Fellowships.



Hemenway

Poppino

Dean Robert Harper, Dean of the College of Liberal Arts, said that the National Defense Fellowships are probably the largest grants given to students.

Averages of 3.5, 3.6

Miss Poppino is a biology major and plans to attend the University of Texas to attain her doctorate degree in botany.

An English major, Hemenway plans to attend Kent State in Kent, Ohio. He will be graduated in June and begin his work toward a Ph.D. in English in September.

OU Provides Services, Citizens Benefit

(Continued from Page 1.)

ing and Institutional Research performs a variety of services for Omaha's many businesses and industries.

Dr. William Jaynes, director of the Testing Lab said, "Our biggest task is to regularly appraise persons for key jobs in various firms in the city. These appraisals are on people all the way from the top to the bottom in the management realm."

He pointed out that the bureau deals in four principle areas—industrial service, industrial research, institutional service and institutional research.

In the field of institutional services, the Testing Bureau has administered screening tests for all nursing schools in the Omaha area.

Opinion Poll

Among the Bureau's other contributions have been the conducting of attitude surveys—an employee opinion poll of sorts—and some limited market research.

In another area, the Testing Bureau has conducted a study of driving skills in co-operation with research workers in the U.S. Army Medical Research Laboratory at Fort Knox, Ky.

The Testing Bureau, in 1962, interviewed or tested more than 1,000 persons for more than 50 clients.

Along another line of services, the university provides many Omaha business executives, professional people, and other adults the opportunity to improve their reading speed and skill in the Reading Im-

provement Laboratory.

Group-contract study is being practiced by several Omaha firms, such as the Farm Credit Bank, the Omaha Public Power District and the Internal revenue Service.

University Players

Besides helping to educate the city, Omaha University is a good source of entertainment through its extra-curricular activities.

A good example is the University Players, which recently put on the production, "Annie Get Your Gun."

This was not only viewed by the student body and faculty members, but also a large number of Omaha citizens who have no ties to the University.

Also, some of these same players, and members of the faculty appear consistently in the Omaha Community Playhouse.

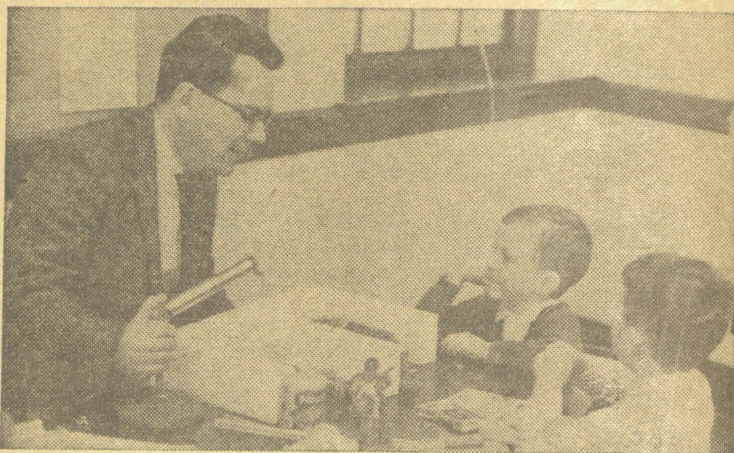
The College of Adult Education presents a weekly "American Heritage" program, which features top executives in various businesses throughout the country. Many Omaha businessmen have come on campus to hear what the experts have to say about their specialties.

Art Shows

For the artistically inclined, the Omaha U. art department has presented several art shows at Joslyn Art Museum. Also, several students and faculty members have their works displayed there.

The fraternities and sororities are also doing their bit for the city of Omaha. They have substituted the traditional Greek "Hell Week" for a "Help Week." The Greeks spend their spare time for one week painting a building such as an old peoples home for children.

Getting back to entertain-



W. J. Beaupre, head of the speech therapy department, works with two Omaha youngsters in another area of OU public service.

What Is a Bootstrapper? Why Is He at OU? What Does He Do for the Community?

By Bill Grow

Monroe Webb may or may not hold a record for having traveled the farthest this year to come to the University of Omaha.

But if you figure in the handicap of bringing a wife and five children all the way from Italy, he no doubt would get first prize.

Mr. Webb is one of 600 U.S. military personnel who have literally traveled from all parts of the world to finish their educations at OU.

They are called Bootstrappers.

What is a Bootstrapper?

Technically he must meet heavy academic and military standards before he can participate in the Bootstrap program. He must have completed enough of his education so his stay in Omaha will not exceed six months. He must be a career officer or non-commissioned officer with at least four years of military obligation remaining after graduation from the university.

Official Duty

The Bootstrappers educational or living expenses are not paid by the military. His only compensation from the government is what, to civilians, would amount to a leave-of-absence for six months. Officially, he is assigned to duty at the university.

All expenses incurred from the moment he begins his trip to Omaha are his.

And these expenses are large. For Mr. Webb a "very conservative" estimate is \$3,500. This doesn't include the cost of housing which he would be paying regardless.

Multiply this by 600 and you'll find that Bootstrappers pour at least two million dollars into the Omaha economy every six months. This, in a year's time, amounts to more than the taxpayers of Omaha pay for the University.

He comes to the University as a senior student. The bulk of his college education must be

completed before he can apply for the Bootstrap plan.

And at OU, as in most colleges, the senior classes are the only ones left with plenty of room. Since a classroom must be designed to accommodate a large freshman class they are large rooms.

A senior class is usually about a third the size of freshman classes due to dropouts on the way up.

Bootstrappers are occupying these extra chairs. This makes it possible for the existing facilities at the University to be utilized completely.

Not So!

After all these statistics the Bootstrapper sounds like a tool invented by college administrators to make the job of making ends meet an easier task. Not so!

Take Mr. Webb. "I don't know when my family and I have enjoyed ourselves more. You know, in fifteen years of military duty, this is the first time any of my children have seen snow; and they love it."

The Mr. Webb's add something to the classrooms of the University. This "something" could be called balance, ex-

perience or many other names.

Should the class be one of a particular phase of business and the instructor wanted someone to clarify a technical point, chances are good that a Bootstrapper is handy who has performed such a function on a large scale.

Bonus For All Students

Many educators recognize the value of having such information brought out by the students instead of always relying on the instructor. It all adds up to a bonus for the Bootstrapper, instructor and civilian student.

How about Mr. Webb's family? They'll all leave their marks in Omaha. Their marks will show in the schools four of the children attend. A touch will be felt in the Boy Scout troop his son's, Robert, age 10, and Jerry, age 8, belong to.

And certainly the shopkeepers and department store owners will feel the worth of Mrs. Webb. Buying for seven people makes her a welcome customer wherever she goes.

Nearly every form of recreation and entertainment Omaha has to offer will have been sampled by the Webbs before they leave this city and after they're gone others will come.



Bootstrapper Monroe Webb and family . . . Webb is one of 600 military personnel finishing their college education at Omaha U. and helping Omaha's economy flourish.

ment, the OU athletic teams are a good example. Sporting events this past year have drawn record crowds. Roger Sayers and George Crenshaw have brought national championships to the University and to the city of Omaha.

This all lends prestige to the city besides providing entertainment for sports-minded spectators.

So you see, OU can affect you, the citizens of Omaha, if you let it.

OU Expansion

(Continued from Page 1.)

asked to give their University another vote of confidence.

Omaha citizens are being asked to support an increase of the OU levy from two mills to four mills. That's \$7 a year on property valued at \$10-thousand.

Approval Means:

Approval at the polls will mean:

(See Map, Page 4)

—a classroom addition to the present Administration Building.

—an engineering classroom addition to the present Applied Arts Building.

—a new Fine Arts building.

—expanded physical education facilities on the present Field House.

—more expansion of the Eugene Eppley Library.

—an expansion of the OU faculty and staff.

"Johnny's" youngsters are knocking at the door of Omaha's University.

The Big Question

Whether they will be admitted is a big question Omahans will answer at the polls Tuesday.

Rides, Information Available at OU

"Where do I vote and how do I get there?"

Those are questions thousands of Omahans will be asking Tuesday.

For information, call Omaha University—553-4700.

Student volunteers will transport voters from home to the polls and home again.

Several students who have mobile amateur radio transmitters will be dispatched to strategic locations throughout the city to provide fast service in delivering voters to the polls.

OU Boasts of Prominent Alums in Many Fields

Graduates Hold Key Positions In Many Parts of the World

In little more than 50 years, the University of Omaha has produced men and women who have risen to top executive positions in the fields for which they were trained, and who daily fulfill their obligations as citizens in their communities.

Two Legislators

Omaha's two national legislators are University of Omaha Alumni: Representative Glenn C. Cunningham and Senator Roman L. Hruska.



Glenn Cunningham, BA '53, economics... Now in his fourth term in the U.S. House of Representatives for Nebraska's Second District.

Serves as Northern Plains States representative, House Republican Policy

Committee; president of the 85th Club (Republican Congressmen whose service began during the 85th Congress), and member of the Territorial Expansion Memorial Commission during the last two Congresses.

Roman L. Hruska, 1923-25, pre-law... United States Senator, Nebraska's Second District.

An Omaha attorney since 1929, Hruska had served as U.S. Congressman for one term when elected to the Senate in 1954.

He was a member of the Board of Commissioners of Douglas County from 1944-52, serving as chairman for seven of these years. Former recipient of the OU Alumni Association's Achievement Award.

Many other Alumni serve the Omaha community as judges, lawyers, in city and county official posts, as the assistant general manager or general counsel in both of Omaha's public utilities, OPPD and MUD, the latter of whom was cited recently for his distinguished public services by the National Institute of Municipal Law Officers.

Scores of Omaha attorneys received their degrees from OU's early law school, and today continue to receive pre-law training at the present campus.

Among graduates on the national governmental level are the Federal Urban Renewal Commissioner for the Kennedy Administration; a young woman foreign service officer who has held posts in Rome, Curacao (as vice consul), and now is on the Canadian desk in Washington, D.C.; another foreign service officer in Tehran, Iran; a graduate who formerly was U.S. Consul in Abyssinia; the chief of the music branch of the U.S. Information Agency Broadcasting Service (Voice of America); the deputy chief historian in the Office of Military History for the Army and a U.S. Naval Commander who is assistant for Joint Chiefs of Staff matters.

William L. Slayton, 1937-39, government... Urban Renewal Commissioner for the U.S. Government, Washington, D.C.

Prior to his present position, during 1960-61, he studied urban renewal on a Ford Foundation grant.

Formerly vice president of planning and redevelopment with Webb and Knapp, Inc. (1955-60), assistant director of the National Association of

Housing and Redevelopment Officials (1950-55), assistant director of Urban Redevelopment Study (1949-50).

OU Presidents

Half-a-dozen of Omaha's largest businesses have University of Omaha men as their presidents. Among these: Union Stockyards (Fred Gilmore, x45), Eaton Metal Products Corporation (John Marshall, BS '52), Peter Pan Bakers, Inc. (Peter F. Petersen III, BS '48), T. H. Maenner Company and associated firms (John R. Maenner, BA '48), McFayden Fords (Richard McFayden, BS '48), United of Omaha (N. Murray Longworth, LLB '39).



N. Murray Longworth, LLB '39... Has been president of United of Omaha (United Benefit Life Insurance Company) since 1954. He is vice president and member of the Board of Directors and Executive Committee of the Omaha Chamber of Commerce.

Mr. Longworth is the '63 recipient of the Omaha University Alumni Achievement Award. A Mason, he is a member of the Scottish Rite and Shrine.

John S. Marshall, BA '52, speech and economics... President, Eaton Metal Products Corporation, and Omaha's "Outstanding Young Man" in 1962.

Present or former member of the Board of Directors, as well as officer in some cases, in the following organizations; Nebraska Crippled Children's Therapy Center, Junior Achievement, Midwest Employers Council, Goodwill Industries, Nebraska State Safety Council, Omaha Sales Executives, Omaha Manufacturers Association, Junior Chamber of Commerce, OU Alumni Association, the Boy Scouts Covered Wagon Council.

Two others are bank presidents: A. J. Hallas, x22, of Stock Yards National Bank, and John E. Eidam, LLB '31, of Omaha Bank for Cooperatives.

Many of Omaha's small businesses are owned and operated by OU Alumni: a transportation and trucking firm, petroleum corporation, building construction firms, printing company, an outlet for surplus goods, an abstract company, a psychology service, insulation company, sporting goods store, a car renewal service, testing laboratory, management firm, real estate research agency, mortgage company, salt company, food store chain and managers of two public facilities (Civic Auditorium and Omaha Stadium).

Innumerable University of Omaha graduates and former students have risen to executive positions with their companies in Omaha, such as the young 1954 graduate, Robert Shropp, who in eight years became Omaha district manager of Northwestern Bell Telephone Company.

There are those, too, who serve the community as presidents of Omaha civic and service organizations. Most prominent on the national level is the new president of the U. S. Chamber of Commerce.

ers are vice presidents, of a national insurance company with its home office in Omaha.

W. Robert Jenkins, BA '23, psychology... President and Chairman of the Executive Committee of Columbia Mutual Life Insurance Company, Binghamton, New York.

Director of the Midland Trust Company and the Roberson Memorial Center for the Arts at Binghamton, and of the Life Insurance Guarantee Corporation in New York City.

"Woman of Year" Among those who have been selected Omaha's "Woman of the Year" are a grade school principal whose efforts made possible Omaha's modern apartment home for retired teachers; another whose counseling of the gifted or the unfortunate child has helped him better serve his community; two whose business enterprises and civic endeavors merited them the highest award available to Omaha women.

Miss Theresa Clark, BA '34, MA '47, Education... Omaha grade school principal (Benson West) whose efforts made possible Omaha's modern apartment home for retired teachers.

For this and other services in Omaha's classrooms and adult community, she was named "Woman of the Year" by the Business and Professional Women's Club (1959), received the B'nai B'rith Award in Human Relations (1955), and the OU Alumni Achievement Award (1961).

Foremost in the writing field are two women, one whose books on nursing education, the other in fiction, have received national acclaim. Many are editors of independent and business publications, including publication editors of two of Omaha's largest firms.

Miss Helen F. Hansen, BA '13, Latin and Mathematics... nationally known nursing educator whose five books in that field have brought her wide recognition and awards.

Now semi-retired, and technical writer, in Sacramento, California. Formerly executive secretary of the Board of Nurse Examiners (1939-47), Chief of the Bureau of Registration of Nurses (1933-39), and Inspector of Schools of Nursing (1927-32).

There is an editor-publisher of a state daily newspaper; another a coastal editor of a weekly national publication. A Winnipeg, Canada newspaperman received a national newspaper award for his feature writing. Many have published books in their fields, including an out-state Nebraska minister. The former director of public information for the Marshall Plan now owns a firm representing various publishers with offices in London and Frankfurt.

Frank Norall, BA '40, Spanish and German... Partner, Norall and Hart Ltd. of Great Britain, with offices in London and Frankfurt, and Chairman of the Pegasus Corporation, in Continental Europe and South America.



OU grad Bob Schropp in eight years became Omaha district manager of Northwestern Bell Telephone Co.

His firm represents, for advertising, Vision, Latin America's largest news magazine; The Times, Britain's leading newspaper; The Observer, a leading British Sunday paper.

The news directors of two of Omaha's three television stations are Alumni. Another is former vice president of CBS; another former director of NBC-TV news and special events.

An Omaha woman executive has been cited "Advertising Woman of the Year" in Omaha as well as in a five-state area. A month ago the regional-local sales manager for a local television station was named "Omaha Advertising Man of the Year."

Doctors

Many Omaha doctors received their pre-training at OU. One is known throughout the nation for his work in oral and plastic surgery. Another is professor and chairman of the Department of Surgery at the University of Nebraska College of Medicine, and one is chief scientist at the Radio Isotopes Laboratory. Two are administrators of Omaha hospitals.

Dr. William L. Shearer, BA '21... nationally known oral and plastic surgeon who has practiced in Omaha since 1902. He has operated on more than 3,000 cleft lip and palate cases, with 67 per cent receiving instant compensation.

He has designed many operations which bear his name. An Honorary Fellow of The American Association of Plastic Surgeons, having been a founder and president of this group's parent organization.

A nursing educator, now living in California, is nationally known for her textbooks. Many have received research grants or have risen to director positions in the medical profession. Typical is the young doctor, a 1949 graduate, recently elected a Diplomate of the American Board of Orthopaedic Surgery.

60% OU Grads Probably more than 60 per cent of Omaha's public school teachers are University of Omaha products. Many principals come from OU, as well as the headmaster of Brownell Hall and executive secretary and legal advisor of the Omaha Public Schools.

Many have gone on to all levels in the education field in the nation, including two college presidents and a number of deans and department chairmen in colleges and universities.

An Ohio university professor recently received a \$25,000 research grant to study decision-

making processes for the city of Cleveland.

Several local businessmen have been elected to terms, as well as the office of president, on the Omaha School Board.

80 Gone for Ph.D.

Some 80 OU graduates, as well as scores of others who began their education during one, two, or three years at the University, have gone on to receive their doctor of philosophy or education degrees.

Dr. Alfred J. Eggers, Jr., BA '44, Mathematics and Physics... Assistant Director for Research and Development Analysis and Planning, National Aeronautics and Space Administration at the Ames Research Center located at Moffett Field, California.



Credited with developing several novel aircraft and lifting reentry vehicle concepts in the field of hypersonic and spacecraft design.

Awards: the Arthur S. Fleming Award (1956), annually given 10 outstanding young men in the U.S. Government; the TOYM award of the U.S. Junior Chamber of Commerce (1957), as one of the nation's 10 outstanding young men; the OU Alumni Achievement Award (1958); the Sylvanus Albert Reed Award of the Institute of Aerospace Sciences (1962), for outstanding contributions to aerospace research.

One of the nation's ten outstanding young men (1958), who is chief of the supersonic wind tunnel branch of the National Advisory Committee for Aeronautics, received his bachelor's degree from OU. Another scientist more recently was named a fellow of the American Statistical Association, an award given fewer than 12 men annually. Four young men all graduates within the past 10 years, have gained success in their fields: one as chief project engineer for a national industrial firm, another who received a \$6000 medical research grant from the Colorado Heart Association to perfect his heart "sonar transmitter," one who is chairman of the computing department at a midwest university, and the 1956 graduate who is senior chemist at a widely recognized mining and manufacturing company in a state just north of us.

Actors

A young man and a young woman who first appeared on the University of Omaha stage are now in prominent roles on Broadway and in Hollywood. A young vocalist just returned from a tour of Europe with the Robert Shaw Chorale and appears regularly with the New York City Opera. Another is a national band leader.

Most prominent of several graduates in the religious field is the retired Chief of Naval Chaplains. A woman graduate of some years back, who is an ordained minister, has received honors for her work on the national level with the YMCA.

Stanton W. Salisbury, USN Ret., BA '13, history... Retired Rear Admiral, Chief of Chaplains, U.S. Navy. The University of Omaha honored him in 1949 with an honorary Doctor of Laws degree and named him the first recipient of the Alumni Achievement Award.

He received an honorary Doctor of Divinity degree in 1950 from the College of Emporia and the University of Dubuque. Graduate of Auburn (New York) Theological Seminary.



OU Athletes Attract National Recognition to City of Omaha

by Mike Moran

Omahans can be proud of their athletic representation by Omaha University athletes in 1962-63.

This was perhaps the greatest year of all in OU sports history. This past year the football team put into the record books the greatest finish by an Indian squad since the Tangerine Bowl club which went unbeaten in 1955.

The 1962 Indians were 8-1-1 overall and brought home the first CIC championship to OU.

Omaha U was ranked number 11 in the nation in the final NAIA ratings and number 16 in the A.P. small college poll. As a reward for this effort, the Indians were invited to play East Central Oklahoma in the All-Sports Bowl in Oklahoma City on December 8th.

The frosting on the OU cake was a 34-21 victory over the Oklahoma team.

Best Mark

Continuing the trend, Coach Jim Borsheim, in his second year at the helm, brought the 1962-63 basketball team to the highest finish since 1954.

The OU cagers posted a 10-12 record, compared to 5-14 the previous year and finished in a tie for fourth in the CIC. The conference finish was the highest since OU has been a member of the CIC.

Always Tough

The 1962 OU baseball team kept up its winning ways while posting an 18-6 record.

The Indians placed pitcher Barry Miller, now with the Baltimore Orioles chain, on the first team NAIA All-American team.

In recent years, the OU baseballers have earned a glittering diamond mark, including four

trips to the national championships, never finishing lower than fourth with four NAIA district titles to their credit.

Coach Virgil Yelkin has posted a record of 170 wins against 59 defeats in 16 years as baseball coach.

Sayers Shines

No review of OU sports can be complete without a few words about our ambassador to the world, Rocket Roger Sayers.

Sayers had his greatest year of track competition in 1962, winning the NAIA 100 yard dash title by beating world record holder Robert Hayes, taking seconds and thirds in the Texas and Drake relays 100 yard dash and finally, winning the right to represent the United States in the sprints last summer with the Polish and Russian track teams.

Against the Russians, Sayers ran second in both the 100 and 200 meter dash, only one tenth of a second off the world record in the 100. He was beaten by teammates, Hayes and Paul Drayton of Villanova, but the Rocket far outdistanced any of the Russian sprinters.

Omaha University is growing and so is its athletic program. Students help finance this program.

Athletics brings national recognition to Omaha University.

This year's teams prove that Omahans have outstanding athletic ability.

More than 1800 University of Omaha day school students are literally working their way through college, according to Mrs. Yvonne Harsh, student placement director. That's 56.8 per cent of the entire day school enrollment.

OU Student Body Represents Cross Section of Omaha

Omaha University's student body is a representative cross section of the city of Omaha.

Statistics show that the students come from all part of the city; from all public and parochial schools; every economic level; all races and creeds.

During the first semester (1962-63), 2,487 or 61 per cent of the 4068 day students (those carrying one or more hours) at OU were from the Omaha area. Of this total, 40 per cent were from the five Omaha Public High Schools. The breakdown of figures is as follows.

School	No.	Per Cent
Benson	387	9.5
Central	494	12.0
North	378	9.3
South	263	6.5
Technical	128	3.1
Parochial	268	8.6
Council Bluffs	151	3.7
Westside	199	5.0
Other schools in Omaha area	219	5.3
Total	2,487	61.0

Almost every religious denomination is represented on the OU campus. In the freshman class there were 276 Catholics attending OU during the fall semester, (1962-63). Of the 4,068 day students (those carrying one or more hours) about 1,000 listed their religion as Catholic.

Freshmen listing "Protestant" as their religion, giving no denomination, numbered 193 or 18.6 per cent.

Some of the religions named with their percentages included: Baptist, 5.4 per cent; Episcopal, 2.9; Jewish, 2; Lutheran, 16.4; Methodist, 12.9; and United Presbyterian, 7.7.

Activities at OU Are Financed By the University's Students

By Sheri Hronek

A recent headline in the GATEWAY read "Students' Cries of Objections Cause SC To Cancel Its Ruling." The Student Center (SC) had made a new ruling that only a certain number of students could sit at a table during the lunch hour.

The groans and moans of students complaining were finally answered by the cancellation of the rule. Now—as before—any number of students can sit at a table.

Why am I telling you this old news? Because this cancellation made many of the students stop and realize that the Student Center really does belong to the students. Perhaps what they never thought about before is that they—and they alone—pay for its services and pay its expenses.

Each student is an employer, a business partner and a financier—although he may not realize it. How does each of us manage all these when most of us are broke half the time? Let me show you.

Student Is UC

When the student (let's call him UC — for "usually confused") pays his activities fee, he's not just shelling out \$12 for destinations unknown. He's employing, partnering (?—so I'm usually confused, too) and financing. One-fourth goes to the student publications—goodness, he's even a publisher! One-fourth to dramatics, debate and music and one-fourth to the Student Center.

UC usually forgets about the money he just paid—except to complain about how high tuition is. He goes to the bookstore to pay those exorbitant prices for books. But what UC, the em-

ployer and business partner, doesn't realize is that he's paying for the salaries and maintenance of the Student Center.

To One of 5 Places

After buying his books (meeting his payroll), UC will probably go one of five places. He may relax in the listening rooms by turning on his hi-fi and putting on one of his records.

Or he plays bridge, hearts, etc., in the card rooms—they're his, too. Or pool in the pool room—the fee he pays helps finance the Center. Then there's bowling on the alley he paid for or meeting friends in the OUampi Room which he finances through the \$12.00 fee and through the food he buys.

UC 'Well Rounded'

Now UC is a very studious student, but he wants to be a well-rounded student — socially as well as scholastically. He wants to be physically fit so he goes to OU's dances. It's as good a way as any—try twisting all evening if you doubt me.

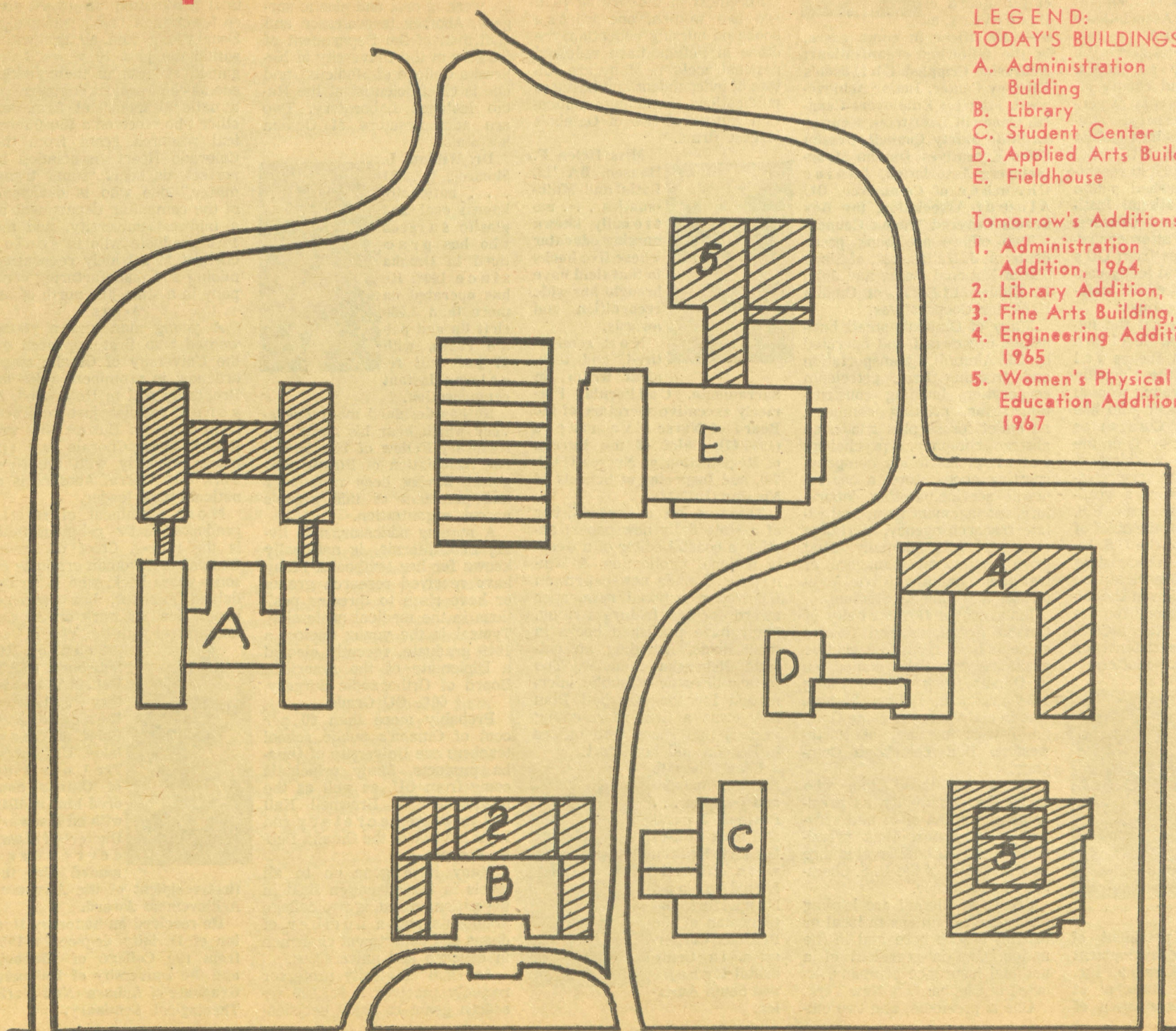
Anyway, at Homecoming he danced to Count Basie — he didn't know that his \$12.00 was footing the bill. If UC is a Greek, he helps finance his fraternity's (or sorority's—if he is a she) annual dance through his dues.

UC is Quite a Man

Let's see now, we have UC—an employer, a business partner, a financier, a publisher, a producer (of plays), a part-owner in OU's athletic teams, a restaurateur (the OUampi Room) and a dance sponsor. Quite a man, this UC!

Well, UC, do you see? You're all this and more—and for only \$12 a semester.

'67 Campus Planned to Hold Enrollment Boom



LEGEND:

TODAY'S BUILDINGS

- A. Administration Building
- B. Library
- C. Student Center
- D. Applied Arts Building
- E. Fieldhouse

Tomorrow's Additions

- 1. Administration Addition, 1964
- 2. Library Addition, 1964
- 3. Fine Arts Building, 1966
- 4. Engineering Addition, 1965
- 5. Women's Physical Education Addition, 1967